



**Luis Rhodes Baiao**  
**Governmental & Public Affairs Manager [AESGP]**

Luis Rhodes Baiao is a pharmacist from University of Lisbon (2004).

Since October 2019, he has been the Governmental and Public Affairs Manager at AESGP (European Self-Care Industry Association). Before that, he was a Policy Advisor to a Portuguese Member of the European Parliament on the Committee for Environment, Public Health & Food Safety (ENVI) during the 2014-2019 mandate.

He spent the previous 7 years as International Affairs Lead at the Portuguese Pharmaceutical Society (Ordem dos Farmacêuticos) – the regulator for the pharmaceutical profession in Portugal, and 6 years – as Community Pharmacy Deputy Director in Lisbon, leading a team of 12 pharmacists.

His background also includes student association roles such as President of EPSA (2004-2005), LS for APEF (2002-2004), and the first EPSA Intern - at the Pharmaceutical Group of the European Union.